



For Immediate Release

ENTREPRENEUR WEEK 2007 SHARES SECRETS OF THE BULLETPROOF STARTUP

WATERLOO REGION, Ontario, September 19, 2007 — Canada's largest celebration of entrepreneurial spirit kicks off September 28, 2007 offering practical advice and resources to help grow greater numbers of early-stage tech companies in Waterloo Region. This year's lineup features big names in business like Doug Hall of Eureka!Ranch fame, Denzil Doyle, chairman of Doyletech, Duncan Hill of Ventures West, Bill Tatham of NexJ Systems, Jim Estill of SYNEX, Steve Traplin of FineLyne, and many more.

"The secrets of the bulletproof startup theme is about demystifying the culture of the entrepreneur," says Iain Klugman, president and CEO, **CommunitTech: Waterloo Region Technology Association**. "We're bringing in experts who've done successful startups to share their secrets with entrepreneurs in the Region. They're sharing insider information about what it really takes to be a successful entrepreneur. And they're doing it here because Waterloo Region, Ontario, Canada is the best place on earth to do a startup."

Entrepreneur Week 2007 features more than 12 events and conferences, loads of speakers, two tradeshow, 50+ venture resources, a ton of partners and thousands of entrepreneurs. Startup events are free for entrepreneurs. The full schedule is available at www.entrepreneurweek.ca

Entrepreneur Week Kickoff and LaunchPad Opening	Sept 28
Entrepreneur Week GALA dinner and inductions to the Waterloo Region	Oct 2
Entrepreneur Hall of Fame	
Start-up Camp: Eureka!Ranch with Doug Hall	Oct 1
Start-up Camp: Life as an Entrepreneur with Ray Simonson, Software Innovation, and Christian Zabbal, ghSMART	Oct 2
Start-up Camp: Financing Roadmap with Tim Jackson, Tech Capital Partners, John Baker, Desire2Learn and Duncan Hill, Ventures West	Oct 3
Start-up Camp: Business Strategy with Bill Tatham, NexJ Systems	Oct 3
Start-up Camp: Marketing and Sales with Steve Traplin, FineLyne	Oct 4
Start-up Camp: Entrepreneur's Lexicon/Everything you ever wanted to know with Jim Estill, SYNEX	Oct 5
Also featuring:	
IMPACT Expo with Major-Gen (retired) Lewis MacKenzie	Sept 29
barCamp Waterloo	Sept 29

The Leading Edge Youth Entrepreneurship Conference	Oct 2
Small Business Showcase	Oct 3
Growing Your Business — Branding Milestones and The Entrepreneurial Approach	Oct 3

Entrepreneur Week began as a means to support and inspire nascent and early-stage entrepreneurs. From its modest beginnings as a one-day event for 200 participants in 2003, it's grown into an eight-day celebration of the entrepreneurial spirit in Waterloo Region. More than 4,000 people took part in 2006.

About Entrepreneur Week

Entrepreneur Week in Waterloo Region creates a unique opportunity for the entrepreneurs of tomorrow to form rich connections with mentors, professional services firms, investors, government, and business organizations. Acknowledging a rich entrepreneurial history, a strong and diverse economic sector, Entrepreneur Week celebrates the entrenched spirit of entrepreneurialism in Waterloo Region. For more information on all events, please visit www.entrepreneurweek.ca

About Communitech: Waterloo Region Technology Association

Communitech is an industry-led member-based association driving the growth and success of Waterloo Region's tech sector through a vibrant network of leadership, connections and promotion.

www.communitech.ca

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For more information, contact:

Iain Klugman, President and CEO
 519-888-9944 ext. 22
iain@communitech.ca

Avvey Peters, ED Communications & Government Relations
 519-888-9944 x 28
avvey@communitech.ca