

For Immediate Release
ATTN: Business Editors

Entrepreneur Week exposes Waterloo Region's budding entrepreneurs October 3-10th, 2008

Monday, Sept 22nd, 2008 ... Entrepreneur Week is North America's biggest innovation festival dedicated to entrepreneurial spirit. It's an invigorating week-long festival of events dedicated to celebrating the significant contributions of our greatest community asset – our entrepreneurs! More than 12 events and conferences, loads of speakers, tradeshow, venture resources, a film festival, a ton of partners and thousands of entrepreneurs make Entrepreneur Week a festival unlike any other.

Speakers appearing at Entrepreneur Week:

- Jeff Taylor, Founder, Monster.com
- Stephen Woods, Director, Google (Waterloo) Canada
- John Baker, Founder and CEO, Desire2Learn
- Dana Shortt, Founder, Dana Shortt Gourmet
- Ben Casnocha, Author, "My Startup Life"
- Fred Ngo, Founder and CTO, Standout Jobs
- Ali Asaria, Founder, Well.ca
- Omar Ishmail, Co-founder, ProductWIKI
- Tim Lee, PhD, Comedian, Off the Charts Comedy
- Don McMillan, Comedian, Technically Funny
- And more than 40 local CEOs, lawyers, accountants, entrepreneurs-in-residence and venture capital financiers in entrepreneur speed dating

The theme for 2008, "eXposed," inspires entrepreneurs to stand up and make themselves and their innovative ideas known. At the same time, it is about exposing the vast resources available to support entrepreneurs in Waterloo Region to budding entrepreneurs.

Now in its fourth year, Entrepreneur Week grew out of the demand for entrepreneurs to learn, engage and make great companies, and Communitech is proud to be at the forefront of one of the most innovative festivals around.

Visit www.entrepreneurweek.ca for all the details.

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Driving the dynamic growth and success of Waterloo Region technology

For additional details, please contact Avvey Peters, Executive Director, Communications and Government Relations, Communitech Avvey@communitech.ca 519-888-9944 x28

Entrepreneur Week Events

Friday, October 03

11:30 - 1:00PM Entrepreneur Week Kickoff BBQ featuring comedian Don McMillan, Technically Funny

Saturday, October 04

ENTREPRENEUR WEEK COMMUNIT^{TECH}

12:00 - 3:00PM IMPACT Expo(se) Event @ the University of Waterloo Student Life Centre, featuring Ben Casnocha, Entrepreneur, Author, College Student, and an exhibition of start-ups from Waterloo Region

Sunday, October 05

7:00 - 9:00PM Entrepreneur Week Film Festival Opening Night – see “Call of the Entrepreneur”

Monday, October 06

11:30 - 3:00PM "Expose Yourself" - To Strategic Networking featuring Jeff Taylor, founder of Monster.com and GOD of entrepreneurial startup. Attendees will 'speed date' with more than 40 local CEOs, lawyers, accountants, entrepreneurs-in-residence and venture capital financiers.

7:00 - 9:00PM Entrepreneur Week Film Festival – see “Startup.com”

Tuesday, October 07

5:30 - 9:00PM The Waterloo Way Hall of Fame Awards Gala featuring inductions into the Waterloo Region Entrepreneurial Hall of Fame and the comedic entertainment of Tom Lee, Off the Charts Comedy. Brought to you by the Prosperity Council of Waterloo Region.

Wednesday, October 08

7:30 - 10:00AM "Expose Yourself" to Strategic Partnering your opportunity to hear from the big multinationals like Research In Motion Limited, Google, Yahoo!, Microsoft, Sun Microsystems and more

6:00 - 9:00PM Startup Camp Waterloo

7:00 - 9:00PM Entrepreneur Week Film Festival – see “Pirates of Silicon Valley”

Thursday, October 09

9:00 - 2:00PM The Leading Edge Youth Entrepreneurship Conference, The 4th annual highschool entrepreneurial leadership conference

3:00 - 5:00PM "Expose Yourself" to Strategic Financing featuring Stephen Woods, founder of NeoEdge Networks and current Director of Google (Waterloo) Canada, Ali Asaria, Founder, Well.ca and Omar Ishmail, Co-founder, ProductWIKI, will share personal stories and take on bootstrapping, angel and VC financing

6:00 - 9:00PM Founders and Funders Waterloo Region, A private evening of socializing and dinner for entrepreneurs, angel investors and venture capitalists

7:00 - 9:00PM Entrepreneur Week Film Festival – see “The Pursuit of Happiness”

Friday, October 10

10:30 - 12:00PM LaunchPad Kickoff \$1K Pitch Competition ... Join us as least six lucky pitches will be selected to compete for a \$1K prize for the very best pitch... as voted by you, the audience.