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MEDIA RELEASE

Prosperity Council of Waterloo Region Announces Launch of Waterloo Region Entrepreneur Hall of Fame during Entrepreneur Week

WATERLOO REGION, Ontario -- The first ever Gala Opening of Entrepreneur Week, September 29th 2006, from 5:30 pm to 10:00 pm, in the Embassy Room at Bingemans, will commemorate Canada's entrepreneurial spirit and will feature keynote speakers Heather Reisman, President and CEO, Indigo Books and Gerald Schwartz, CEO, ONEX.

The Gala Dinner will also feature the inaugural inductions of the Waterloo Region Entrepreneur Hall of Fame, presented by the Prosperity Council of Waterloo Region, including the recipients of the Visionary Award (Ms. Reisman and Mr. Schwartz), and the recipient of the Legacy Award posthumously to, Carl A. Pollock (1903-1978), a prominent local business leader that led Electrohome Limited for many years. He also helped found the University of Waterloo in 1957 and was a leader in the communications industry in Canada.

The third annual Entrepreneur Week, September 29th – October 6th, 2006, brings entrepreneurs of tomorrow together with mentors, professional service firms, investors, government, and business organizations. Canada's biggest entrepreneurial conference, includes more than 16 community partners hosting 15 events during Entrepreneur Week, creating the largest celebration of entrepreneurship in Canada. Acknowledging a rich entrepreneurial history, a strong and diverse economic sector, the week celebrates the entrenched spirit of entrepreneurial spirit in Waterloo Region.

For more information and registration to the Gala Dinner please visit:
<http://www.communitech.ca/entrepreneurweek/registration.aspx>

The Prosperity Council is a partnership of the Greater Kitchener Waterloo Chamber of Commerce, Cambridge Chamber of Commerce, Communitech: Waterloo Region Technology Association and Canada's Technology Triangle Inc. This Council is a federation formed for the purposes of collectively promoting prosperity in Waterloo Region, and represents over 3400 businesses.

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